



No. RW/NH-33044/24/2015-S&R(R)  
GOVERNMENT OF INDIA  
**MINISTRY OF ROAD TRANSPORT & HIGHWAYS**  
**(S&R(P&B) Section)**

Transport Bhawan, 01, Parliament Street, New Delhi-110 001

Dated: 27<sup>th</sup> August, 2019

To,

1. The Chairman, National Highways Authority of India, G-5 & 6, Sector-10, Dwarka, New Delhi-110 075.
2. The Managing Director, NHIDCL, PTI Building, New Delhi-110001
3. All CE-ROs, ROs and ELOs of the Ministry/NHAI/NHIDCL

**Subject:-Collection and re-use of waste plastic : Swachhata hi Seva Campaign.**

Government has decided that in 2019-20 the “Swachhata hi Seva Campaign (SHS)” will focus on Plastic Waste Management as main theme. The campaign will run as per the following timeline:-

11 <sup>th</sup> September -1 <sup>st</sup> October	Preparation and awareness generation
2 <sup>nd</sup> October	Nationwide shramdaan and national pledge
3 <sup>rd</sup> October -27 <sup>th</sup> October	Recycling and effective disposal of collected plastic waste

2. In this regard, following instructions are issued for collection and re-use of the waste plastic:-

- (i) All Regional Officers of Ministry/NHAI/NHIDCL may co-ordinate with all States and Union Territories to receive plastic waste collected at various centre to be used for road construction.
- (ii) The plastic waste is to be used as per the Guidelines issued by the Ministry and IRC SP:98-2013 ‘Guidelines on the use of waste plastic on Hot Bituminous Mixes (Dry process) in wearing courses’ for road construction, beginning with the exercise to be undertaken post 2<sup>nd</sup> October.
- (iii) From 11<sup>th</sup> September (launch of SHS 2019) to 1<sup>st</sup> October, all Regional Officers of Ministry/NHAI/NHIDCL may make provisions for plastic waste to be collected at designated centres along with the required mechanisms for containment.
- (iv) On 2<sup>nd</sup> October, all highways personnel may undertake Shramdaan and ensure the collection of all plastic waste on and around National Highways.
- (v) From 3<sup>rd</sup> October onwards, all plastic waste collected may be used for road construction, as cited above.
- (vi) All collected waste may be recycled by 27<sup>th</sup> October, 2019 (Diwali).
- (vii) The effort should be supported with an awareness generation campaign, specially at toll plazas.

27/8/19

3. All Regional Officers of Ministry/NHAI/NHIDCL will prepare an Action Plan for the activities mentioned above and submit the same by 30<sup>th</sup> August, 2019 to the Nodal Officers for preparing the consolidated Action Plan.

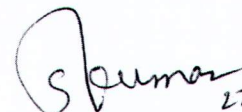
4. The following officers have been nominated as Nodal Officer on behalf of Ministry, NHAI & NHIDCL to co-ordinate and participate in the meetings to be conducted by the Department of Drinking Water & Sanitation for Swachhata hi Seva campaign:

I. Shri Kamlesh Chaturvedi, Joint Secretary, MoRTH for Ministry and NHIDCL

II. Shri S.K. Mishra, Chief General Manager, NHAI for NHAI

5. This Circular issues with the approval of Secretary (RT&H).

Yours faithfully,

  
(Sanjeev Kumar)

27/8/2019

Chief Engineer - S&R (P&B)RS

For Director General (Road Development) & SS

**Copy to:**

1. Secretary, Department of Drinking Water & Sanitation, Ministry of Jal Shakti
2. Shri Kamlesh Chaturvedi, Joint Secretary, MoRTH
3. Shri S.K. Mishra, Chief General Manager, NHAI
4. All CEs in the Ministry of Road Transport & Highways
5. NIC-for uploading on Ministry's website under "What's new"

**Copy for kind information to:**

1. PS to Hon'ble Minister (RT&H)
2. PS to Hon'ble MOS (RT&H)
3. Sr. PPS to Secretary (RT&H)
4. PPS to DG (RD) & SS
5. PPS to SS&FA
6. PPS to AS
7. PS to ADG-I/ADG-II
8. PS to JS (T)/ JS (H)/ JS (LA&C)/ JS (EIC)