

No. NHI-41 (34)/69

*Dated the 6th December, 1969*

To

All the State Governments/Administrations of Union Territories  
(Departments dealing with National Highways)

Subject : Development of gardens on traffic rotaries and/or on road margins of National Highways-Requests from firms & individuals

I am directed to say that requests have been received from firms and individuals of repute for permission to develop and maintain at their cost gardens on traffic rotaries and/or on road margins of National Highways with a view to beautify the road. Often the firm or individual desire to publicise this free service on a hoarding fixed in the garden itself. Though normally we should welcome and agree to such offers subject to the conditions that the hoarding will be uplighted and of the maximum size of 24 in. × 15 in. so as to make it imperceptible to the vehicle drivers, the garden will be developed and maintained to the satisfaction of the Engineer-in-Charge, and the garden will be vacated, if so desired, for the development of the road or for any other public purpose in a clean condition within one month of the notice from the Engineer-in-Charge, yet it is apprehended that once having agreed to in the case of firms or individuals of repute, it would be difficult to refuse in the case of those of unestablished repute. The firms or individuals of unestablished repute are likely to prove difficult when it comes to getting the National Highway land vacated. Under the circumstances, it has been decided not to allow firms and individuals (private bodies) to develop and maintain gardens on traffic rotaries and/or on road margins of National Highways.

In this connection, it may be emphasised that traffic rotaries and road margins of National Highways should always be kept tidy by Highway authorities from maintenance funds. This will keep the road aesthetically pleasing and eliminate coming up of requests of the type mentioned above.