No. NH-3501/34/2017-H   Dated, the 8th February, 2018

To

(i)	The Chairman, National Highways Authority of India, G-5 & 6, Sector-10, Dwarka, New Delhi-110 075.
(ii)	The Managing Director, NHIDCL, PTI Building, Parliament Street, New Delhi-110001
(iii)	The Director General (Border Roads), Seema Sadak Bhawan, Ring Road, New Delhi-110 010.
(iv)	The Principal Secretaries/ Secretaries of all States/ UTs Public Works Department dealing with National Highways, other centrally sponsored schemes.
(v)	The Engineers-in-Chief and Chief Engineers of Public Works Department of States/ UTs dealing with National Highways and other centrally sponsored schemes.
(vi)	The Director General (Border Roads), Seema Sadak Bhawan Ring Road, New Delhi - 110010.
(vii)	The Managing Director, NHIDCL, PTI Building, New Delhi – 110001.

Subject: Incorporation of Bharatmala Logo in the work-in-progress Signage Board on project sites.

Sir,

It has been decided with the approval of the competent authority that Bharatmala Logo is to be incorporated in the "work-in-progress" signage Board. The Signage Board is to be erected at all project sites, in adequate numbers and at appropriate places to get maximum visibility.

2.   The technical details of the Signage Board are attached herewith. The high definition file of signage board in multiple formats has been uploaded on Ministry's website. The logo may be adopted in vernacular language, if required.

3.   It is requested to bring the content of this circular to the notice of all concerned in your department for information and necessary action. The picture of the erected signage board on all the project sites may be collected and shared with the undersigned in the first week of every month.

4.   Further, it has been decided that all the national highway contracts shall be procured only through BIMS w.e.f. 01.04.2018. All concerned stakeholders may approach Mr. Snajay Jaju, Director, NHIDCL, if any further / repeat training is required for hassle-free use of the BIMS.

This issues with the approval of Competent Authority.