

*No. RW/NH-33044/10/2002/S&R(R.)*

*Dated the 12th August, 2002*

To

The Secretaries of State/Union Territories, Public Works Department (dealing with National Highways), All Chief Engineers of States/Union Territories (dealing with National Highways), The Chairman, National Highways Authority of India, The Director General (Border Roads).

**Subject: Display Boards on Projects on National Highways**

Please refer to Ministry's letter of even number dated the 17th July, 2001 forwarding therewith the guidelines for display boards on all ongoing projects on National Highways. These have since been reviewed and modified guidelines are given hereunder:

**2. Display Boards**

- i. These will be displayed at either end of the project. The board shall be fixed in the shoulder portion, on the left traffic direction and facing the traffic.
- ii. Format of 'Display Board' is enclosed herewith.  
It shows display of information in three languages-regional language, Hindi and English (in that order) and the sizes of letters. In the States, where local language is Hindi, the display board information will be only in two languages i.e. Hindi and English. In that case, the sizes of letters may be proportionately increased.
- iii. The Board will be of size 1.80 m (vertical) x 1.6 m (horizontal). The background of the Board will be in traffic yellow colour with lettering in Black colour.
- iv. The Boards will be displayed for all works undertaken on National Highways.
- v. The display boards shall be maintained properly even after the work is completed.

3. This may please be brought to the notice of all concerned field officers for immediate compliance.

4. The receipt of this letter may please be acknowledged.

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भारत सरकार

GOVERNMENT OF INDIA

राष्ट्रीय राजमार्ग परियोजना

NATIONAL HIGHWAYS PROJECT

लागत

COST

स्वीकृति

YEAR OF SANCTION

लम्बाई

LENGTH

**Note:-** The box marked  is for regional language. In the States where the local language is Hindi, this line indicated by box should be omitted.