

No. NH-11047/1/87-DOI

Dated, the 7th July, 1989.

To

The Chief Engineers (National Highways),
Public Works Departments of all States and Union Territories.

Subject: Augmentation of Distance Informatory/Destination and Direction/Place Identification Signs on National Highways - Use of language.

I am directed to refer to this Ministry's letter of even number dated 8th September, 1988 enclosing therewith guidelines for installation of distance informatory/destination signs along National Highways. Para 9 of these guidelines relates to the use of languages on the informatory/destination sign boards. In this connection, I am to add that the order of the languages to be used on the above sign boards, as also for the Direction/Place Identification Signs indicated in para 16.3 of IRC: 67-1977 "Code of Practice of Road Signs", would be as under:

- (a) In States where Hindi is the official language, bilingual sign boards may be provided with Hindi inscription at the top and English inscription written below Hindi. As an alternative, unilingual sign boards could be provided with upto 3 or 4 destinations shown in Hindi, and the sign repeated in English within 1-2 kms, as indicated in Figs. 9 (Annexure V) and 7 (Annexure III) respectively, circulated with this Ministry's letter of even number dated the 8th September, 1988.
- (b) In States where signs are required in three languages (Hindi, English and regional language), this may be done by providing one bilingual sign in Hindi and English (with Hindi inscription at the top and English below), with the same sign repeated in regional language within about 1-2 kms. as indicated in Fig. 8 (Annexure IV) appended with this Ministry's letter of even number dated the 8th September 1988. Tri-lingual sign boards are not to be used under any circumstances.

2. It is requested that immediate action may be taken to adopt the above sequence of language inscriptions on Distance Informatory/Direction and Place Identification Signs along the National Highways, for all new sign boards being put up presently or in future. Sequence on old signs due for replacement should also be modified as above if necessary.
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