

No. WI-43 (12)/64-NHI

Dated the 4th January, 1968

To

The Secretary to the Govt. of Orissa,
Works and Transport Department, Bhubaneswar.

Subject : Fixation of sign-boards etc. on National Highways

I am directed to refer to the correspondence resting with your letter No. NH-IIM-30/66-21994, dated the 20th December, 1966 and to say that the proposal contained in your letter No. 450, dated the 11th January, 1965 has been considered. The erection of "Family Planning Programme Boards" on National Highway lands would constitute a source of distraction to fast moving traffic and would defeat the fundamental purpose of ensuring safety to the travelling public on main arterial roads like National Highways. The Govt. of India are, not, therefore, of the view to relax their policy and allow the erection on national highways of the hoardings not connected with the use of the road. The Government of India feel that the erection of such sign boards could better be done in populous areas, away from the road side, to achieve the purpose.