

No. NHIII/P/4/82

Dated the 21st August, 1985

To

(1) Secretaries, PWD and Chief Engineers of States PWDs and Union Territories dealing with National Highways and other Centrally Financed Roads; (2) Director General (Works), Central PWD; (3) Director General Border Roads

Subject: Invitation of tenders for the execution of works on National Highways and under other Centrally Financed Schemes — need for adoption of uniform policy by the State PWDs relating to advertisement in the newspapers/journals

With a view to encourage maximum competition amongst the intending tenderers, the State PWDs (acting as agents of the Central Government for the execution of works on National Highways) are required to issue advertisements for the Notice inviting Tenders (NIT) in the National and Regional Papers in English or Hindi or local languages.

2. A number of instances have come to the notice of the Ministry from which it could be inferred that there is no uniform policy regarding the issue of advertisements (relating to NITs of NH works) in various States and sometimes even for minor works, advertisements are got issued in many Papers resulting in heavy expenditure, a part of which could be avoided with better planning of publicity strategy.

3. In order to ensure that maximum possible economy is achieved without sacrificing the competitiveness of tenders and a uniform policy is followed by all State PWDs/Union Territories in this regard, the following guidelines are suggested for adoption in future.

3.1 Minor works costing upto Rs 10 lakhs :

It would suffice if the advertisements for such works are issued in two Regional Papers, one printed in English and the other in the local language.

3.2 Works costing above Rs 10 lakhs and upto Rs 50 lakhs :

For this type of works, advertisements may be got issued in two National Papers (one in English and the other in Hindi), the Indian Trade Journal and two Regional Papers (one in English and the other in the local language).

3.3. Works costing more than Rs 50 lakhs each :

For such works, the advertisements could be got issued in four National Papers (two in English and two in Hindi), the Indian Trade Journal and two Regional Papers (one in English and the other in the local language).

4. Generally the above mentioned advertisements are got issued through the office of the Director, Public Relations (DPR) or an officer of similar nature. It is requested that for advertisements of NITs relating to works on National Highways and under other Centrally Financed Schemes, the above-mentioned guidelines may kindly be brought to the notice of DPR or any other concerned officer of the State Government leaving the exact selection of Papers for the insertion of advertisements to the discretion of DPR. It may, however, be ensured that copies of the advertisements/NITs are suitably displayed in the offices of the Assistant Engineers/SDEs/Executive Engineers/Superintending Engineers and Chief Engineers for wide publicity.

5. It may kindly be noted that the above mentioned guidelines will not apply to works for which international competitive bidding has to be resorted to.

1- Superseded vide circular dated 25.06.2018

2-Amended vide circular dated 23.05.1989,09.03.2000